

RAIL PASSENGERS

















SPONSOR & PARTNERSHIP INFORMATION



Who We Are

Founded in 1967, the Rail Passengers Association is the nation's largest passenger rail advocacy organization, serving as the leading voice for the country's **more than 40 million** *rail passengers*. Our mission is to improve and expand conventional intercity and regional passenger train services, support higher speed rail initiatives, increase connectivity among all forms of transportation and ensure the safety of our nation's trains and passengers. Our fundamental goal is simple: more trains, for more people, in more places.

What We Do

By mobilizing a grassroots network of rail advocates, we work to improve and expand conventional intercity and regional passenger train services, support higher-speed rail initiatives, increase connectivity among all forms of transportation, and ensure safety for our country's trains and passengers. All of this makes communities safer, more accessible, and more productive, improving the lives of everyone who lives, works, and plays in towns all across America.

Rail corridors generate value by acting as economic engines in the communities they serve - through jobs, retail, mobility, tourism, and real-estate development. The Association conducts research into the economic, social, civic, and public policy impacts of passenger and commuter rail for communities of all sizes.



Mayors of Mississippi and our CEO celebrating passenger rail expansion



Presenting the Golden Spike Award to Representative DeFazio in Washington, D.C.

Who We Represent

- The Rail Passengers Association has *more than 127,000* members, donors, and supporters who follow our work.
- We advocate for the more than **40** *million riders* that utilize train travel in the U.S. each year.
- By focusing on accessibility, safety, affordability, and transit-oriented development, we aim to enhance commutes for the nearly **1.5 million riders** that take the train daily in the U.S.
- Our supporters are reflective of the diverse communities onboard, including rural and urban passengers of all ages and backgrounds.



Key Accomplishments

Creating Amtrak

In 1971, the Rail Passengers Association (known then as National Association of Railroad Passengers) led the effort to draft legislation to establish Amtrak as a public passenger rail service provider to serve folks across the country.



Borealis - Midwest

Amtrak launched the Borealis in May 2024, connecting the Twin Cities-Milwaukee-Chicago corridor with a second daily train. Overwhelming public interest in the new statesponsored Borealis trains between St. Paul and Chicago propelled year-to-date ridership past the 100,000 customer mark in just 22 weeks of operations!

Bipartisan Infrastructure Law

Rail Passengers fought hard to secure meaningful, tangible improvements for Amtrak passengers in the 2021 bipartisan infrastructure bill and the budget reconciliation. The \$102 billion in rail funding over the next five years - including \$66 billion in guaranteed funding - will address decades of underinvestment.

Fighting For On-Time Service In The Courts

Every year, hundreds of thousands of passengers are stranded along sidings while freight trains delay passengers, sometimes as long as three or four hours. It is against the law, and Rail Passengers Association has fought several battles in U.S. district and appellate courts, and even the Supreme Court, on behalf of passengers.



NATIONAL ASSOCIATION OF RAILROAD PASSENGERS

Become A Corporate Partner

As a Corporate Partner of the Rail Passengers Association, your organization will gain national visibility, exclusive networking opportunities, and a direct connection to rail policy advocacy. Benefits include brand recognition through our website and select outward-facing correspondence; access to industry leaders and policymakers at exclusive gatherings; and opportunities to showcase thought leadership through sponsorships, research collaborations, and speaking engagements. Partners also receive insider policy briefings and engagement opportunities that align with their business goals, ensuring a strong voice in shaping the future of passenger rail.

Corporate Partner levels are based on your organization's annual operating revenues.

Corporate Partner Level	Organization's Annual Operating Revenues
\$1,000	Less than \$1.5M
\$2,500	\$1.5M - \$4.99M
\$5,000	\$5M - \$14.99M
\$10,000	\$15M+

127,000+ Contacts in our supporter network **99,000+** Views on YouTube

180+

Visits to Congressional Offices during Annual Advocacy Summit 20,500

Average Post Reach

To become a Corporate Partner, please visit <u>https://donate.railpassengers.org/corporate</u>, email Lili Leonard at LLeonard@narprail.org, or print and mail the form on the next page.





2025 Corporate Partner Form

Please complete, print, and mail this form to: Rail Passengers Association 1200 G St. NW, Suite 520 Washington, DC 20005

If you prefer to join online, please visit <u>https://donate.railpassengers.org/corporate</u>

CONTACT INFORMATION

ORGANIZATION INFORMATION

NAME	NAME	
TITLE	ADDRESS	
EMAIL		
PHONE	EMAIL	
	WEBSITE	

PARTNERSHIP LEVEL



Corporate Partner Level	Organization's Annual Operating Revenues
\$1,000	Less than \$1.5M
\$2,500	\$1.5M - \$4.99M
\$5,000	\$5M - \$14.99M
\$10,000	\$15M+

METHOD OF PAYMENT

